



Board of Education School and Community Relations Committee

Draft Minutes

May 28, 2024

Time 4:00 - 5:00 p.m.

Board of Education Room

Present: Ms. Hershberg, Mr. Wood, Ms. Lucasey (ex-officio), and Mr. Slentz

The meeting convened at 4:05 p.m.

1. Framing the work

Committee

- a. Review and approval of agenda

The committee approved the agenda

2. Updates and Recommendations

Administration

- a. Review of committee structure and function for 2023-24

The committee reviewed the structure and function document established in September and discussed the following for the 2024-25 school year:

- *how the district adapted to the lack of local media throughout most of the 2023-24 school year and what was in place for the year ahead;*
- *the value of the district forums and how these might be better designed with feedback options ;*
- *what community engagement looks like and how we can measure it for impact;*
- *how the district could develop more proactive communication practices regarding world/political events and how the district responds;*
- *how the district could best communicate about the rationale behind the development of the district calendar and why certain religious holidays and observations are chosen over others; and*
- *how the district can better develop crisis communications planning and preparations.*

- b. Communications services for 2024-25

The committee discussed the Bmodel that administration will recommend for the 2024-25 school year to assist the district with emergency and day-to-day communications.

- c. Strategic planning for communications with the National School Public Relations Association (NSPRA)

Mr. Slentz discussed the upcoming meetith with the NSPRA to discuss the options available for a full communications audit and community survey that would provide a basis for a strategic communications plan.

5. Agreed Upon Next Steps

Committee

6. **Next meeting Date**
 - a. September 2024

Committee

8. **Adjourn**

Committee

The meeting adjourned at 5:05 p.m.