



Board of Education School and Community Relations Committee

May 28, 2024

Minutes

Time 3:45 - 4:45 p.m.

Board of Education Room

Present: Mr. Wood, Ms. Bass (ex-officio), and Mr. Slentz

The meeting convened at 3:45 p.m.

1. Framing the work

Committee

- a. Review and approval of agenda

The committee approved the agenda

2. Updates and Recommendations

Administration

- a. Review of committee structure and function for 2024-25

The committee discussed the purposes of the committee for the year ahead and the structure and function document will be updated to reflect the direction with a focus on improving communications in measurable ways.

- b. Update on communications services for 2024-25

Mr. Slentz updated the committee on our new model for communications using a BOCES service. Dan O'Reilly is our new public relations officer and we are orienting him to our buildings, events, processes, and vision for communications.

- c. Status Update: Strategic planning for communications with the National School Public Relations Association

- i. Communications Audit

- ii. Communications Survey

Mr. Slentz updated the committee on the status of the proposal from NSPRA. Our BOCES communications director has reviewed the proposal and encouraged the district to move forward with it based on the result of similar work that NSPRA had done in regional districts. Mr. Slentz will discuss the cost of the proposal with Dr. Clamser to see if funding is available.

- d. District position on geopolitical events

Based on a discussion at the last SCR committee in 23-24, the committee revisited the idea of making a policy statement regarding the district or the board taking positions on geopolitical events. Mr. Slentz will review this with the policy committee at an upcoming meeting.

3. Next meeting Date

Committee

- a. December 12, 2024

4. Adjourn

Committee

The meeting adjourned at 4:50 p.m.